



SPONSORSHIP OPPORTUNITIES

SCPCA ANNUAL EDUCATION SPONSORSHIP PACKAGES

PREMIUM PACKAGE - \$1250

- Half page ad in all 7 *Palmetto Pestalk* issues
- Registration for 2 at the SC Winter School in February
- 12 months of header banner ads on www.scpca.net
- 3 email marketing notifications featuring your company
- Top billing on the Resources page on the PMP section of the www.scpca.net

GOLD PACKAGE - \$1000

- Quarter page ad in all 7 *Palmetto Pestalk* issues
- Registration for 2 at the SC Winter School in February
- 6 months of side banner ads on www.scpca.net
- 2 email marketing notifications featuring your company
- Gold status billing on the Resources page on the PMP section of the www.scpca.net

SILVER PACKAGE - \$850

- Business card ad in all 7 *Palmetto Pestalk* issues
- Registration for 2 at the SC Winter School in February
- 3 month side banner ads on www.scpca.net
- 1 email marketing notification featuring your company
- Silver billing on the Resources page on the PMP section of the www.scpca.net

A LA CART PRICING

Advertising Rates for *Palmetto Pestalk*:

Full Page	\$195 per issue
Half Page	\$115 per issue
Quarter Page	\$85 per issue
Business Card Size	\$40 per issue

Other Advertising Rates:

Email Marketing	\$75 per e-blast
Website Side Banner ad	\$125 per month

To sign up or for more information contact Jim Wright at jwright@scpca.net.

GENERAL INFORMATION

Advertising sizes:

Palmetto Pestalk

(PDF, JPG, TIF or EPS files accepted)

Full Page Ad	7" (w) x 9" (h)
Half Page Ad	6.75" (w) x 4" (h)
Quarter Page Ad	3.25" (w) x 4.5" (h)
Business Card Size Ad	3.25" (w) x 2" (h)

Web Ads

(JPG, GIF or PNG files accepted)

Header Ad	550px (w) x 100px (h)
Side Banner Ad	200px (w) x 200px (h)
Email Distribution Ad	200px (w) x 200px (h)

Submit Ad/Sponsorship Reservations to:

Jim Wright
P.O. Box 1407
Camden, SC 29021
p: 803.420.6321
e: jwright@scpca.net

Submit Ad Art files to:

Jill Gainer
Pestalk, JLG&A Marketing Communications
226 Boxwood Road
Aiken, SC 29803
p: 803.270.2215
e: jlgainier@jlgadirect.com

Palmetto Pestalk, the official publication of the South Carolina Pest Control Association, is published seven (7) times annually:

- | | |
|-------------------|----------------------|
| • January | • July/ August |
| • February/ March | • September/ October |
| • April/ May | • November/ December |
| • June | |

Pestalk Material Due Dates:

January Issue	December 20th
February/ March Issue	February 20th
April/ May Issue	April 20th
June Issue	May 20th
July/ August Issue	July 20th
September/ October Issue	September 20th
November/ December Issue	November 20th